

Skyler Kanegi

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EDUCATION

The University of Texas at Austin

Bachelor of Business Administration

Major: Corporate Finance

Minor: Management Information Systems

Overall GPA: 3.34

GMAT: 700

Bachelor of Arts

Major: Psychology

Minor: Business

SAT: 760 M | 710 V | 790 W

May 2012

EXPERIENCE

Capital One (Dallas, TX) – Summer Business Analyst

Jun – Aug 2011

- Developed customized pricing and credit policy strategy affecting \$2.40+ billion in auto loan assets
 - Segmented auto markets to increase efficiency in current geographies, generating \$1.38+ million NPV
 - Constructed preliminary cashout prediction models for pricing and strategy in new geographies with \$2.03+ million NPV

Artist of Tomorrow (Austin, TX) – Founder & Executive Director

Nov 2006 – May 2011

Nonprofit organization dedicated to art awareness and increasing opportunities for artists

- Created nonprofit art magazine to improve confidence in young artists; published 200+ artists in 20 countries
- Launched community literacy program inspiring 135 people to read 60,000+ pages in two months
- Recruited leaders in four countries to launch art projects; completed three public art projects (murals, exhibits)

Shell Oil Company (Denver, CO) – Summer Business Analyst

May – Aug 2010

- Developed financial model to justify implementation of multimillion-dollar software across Onshore Gas
- Addressed data analysis and communication inefficiencies in finance, wells surveillance, production, and IT
 - Identified cross-platform solutions to resolve inefficiencies with 100 percent stakeholder approval
 - Implemented solutions by building five automated IT systems with NPV of \$285,000+

Vertigo Creations (Houston, TX) – Founder & President

Aug 2007 – Sept 2009

Web design and marketing consultancy targeting low-cost, high-turnover niche markets

- Oversaw team of five web developers; mentored employee in launch of profitable independent firm
- Spearheaded online brand creation for 15 accounts with 100 percent client satisfaction
 - Enabled landscaping firm to win top entrepreneurship prize by improving brand and accessibility
 - Designed web presence (website, web promotion) for fiction writer that attracted two publishing offers

LEADERSHIP AND ACTIVITIES

UT Toastmasters – VP of Membership (Jan 2011 – March 2012); Active Member

Oct 2009 – Present

- Attained *Advanced Silver Communicator* certification; nominated “Best Speaker” 23 out of 30 times
- Established development program to increase membership by 109 percent with 70 percent retention

McCombs Leadership Program – Active Member

Sept 2008 – Present

- Led team of 13 students providing mentorship to 26 Belizean entrepreneurs; six obtained VC funding
- Wrote 20-page thesis on mobilizing change leadership, based on 30+ leadership activities and 50+ hours of community service

Other Activities: Texas Ventures; Campus Environmental Center; 3 Day Startup; LeaderShape

HONORS

Case Competitions (listed by organizer)

1st – 2012 L’Oréal Brandstorm (Campus)

1st – 2012 Macy’s Undergraduate Challenge (Campus)

1st – 2011 Capital One (National)

1st – 2011 HBSA Professional Innovation (Campus)

1st – 2011 UBC/ABSA (Campus)

1st – 2009 Student Consulting Initiative (Campus)

Scholarships and Awards

Chevron MIS Scholarship (5 out of 450); Teagle Foundation Scholarship (100 out of 1000); Cum Laude Ampla et Magna – Dean’s Honor List; University Honors; TCU Texas Youth Entrepreneur of the Year Finalist

SKILLS AND INTERESTS

Hobbies: Started publishing house to self-publish poetry; founded campus quidditch group with 100+ members

Service: Founded two campus service organizations and two international nonprofit organizations; contributed 600+ hours of community service since 2004 with United Way, Barbara Bush Library, Coats for Kids, and others

Languages: Fluent Mandarin and Amoy Hokkien (Taiwan); competent Spanish

Work Status: U.S. Citizen